THE CHANGING FACE OF CLINICAL CAREERS SURVEY

OVERVIEW

Wavelength International and Ccentric have partnered with the CCIM (Creative Careers in Medicine) community, led by GP and digital health expert Dr. Amandeep Hansra, to carry out a research project gauging clinicians’ interest in Divergent Careers for Clinical Professionals (alternative career options beyond traditional clinical work).

We surveyed over 840 people including Medical Leaders and Specialists, DMS, GPs, CMOs & Registrars, RMOs, Nurses & Midwives and Allied Health.

In this infographic, we share the results of this first of its kind research which gives a glimpse into the future of healthcare careers.
We asked our doctors, nurses and allied health professionals what expertise and interests they had outside of their traditional clinical roles, to see if these aligned with divergent careers they may be interested in outside of conventional clinical settings.

**TOP AREAS OF DIVERGENT CAREERS EXPERTISE AND INTERESTS**

- **Digital Health**: a sector in its own right and includes AI/Machine learning, Health Informatics, and Telemedicine.
- **Medical Education & Coaching**
- **Health Management & Administration**
- **Health Policy & Governance**
- **Public Health**

**EXPERTISE**

<table>
<thead>
<tr>
<th>Category</th>
<th>Interest</th>
<th>Expertise</th>
</tr>
</thead>
<tbody>
<tr>
<td>Digital Health*</td>
<td>42%</td>
<td>15%</td>
</tr>
<tr>
<td>Medical Education &amp; Coaching</td>
<td>33%</td>
<td>24%</td>
</tr>
<tr>
<td>Health Management &amp; Administration</td>
<td>31%</td>
<td>26%</td>
</tr>
<tr>
<td>Health Policy &amp; Governance</td>
<td>28%</td>
<td>15%</td>
</tr>
<tr>
<td>Public Health</td>
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Clinicians expressed a massive **42%** interest in Digital Health which really gives an insight into where the medical industry is heading. Career Medical Officers and Registrars were the most interested in Digital Health with more than half indicating an interest in this area (**53%**).

In comparison, Nurses and Midwives indicated the lowest proportion of interest in Digital Health opportunities (**35%**).
DIVERGENT CAREERS INTERESTS AND INSPIRATIONS

TOP REASONS WHY CLINICIANS ARE INTERESTED IN DIVERGENT CAREER OPPORTUNITIES.

- Wish to be contacted directly if an opportunity in their area of interest arises (77%)
- Would like to be added to an active roster for divergent career opportunities (63%)

OCCUPATION PREFERENCES

- Full time (18%)
- Part time, casual or contract (51%)
- Work remotely (32%)

EMPLOYMENT PREFERENCES – TOTAL SAMPLE

- Nearly all respondent segments apart from Nursing, Midwifery and Allied Health indicated preference for roles that are part-time/casual/contract (43-66%) over full-time work (12-28%).
- Nurses and Midwives, as well as Allied Health respondents, indicated that they were nearly equally interested in part-time/casual/contract roles (43-48%), as well as full-time roles (39-40%).
- Resident Medical Officers showed great interest in opportunities to work remotely (52%), alongside working part-time (49%).

WHAT LEVEL OF REMUNERATION WOULD YOU NEED TO CONSIDER A DIVERGENT CAREER OPPORTUNITY?

Remuneration preferences:

- $60-$80 per hour: 3%
- $80-$100 per hour: 4%
- $100-$150 per hour: 13%
- $150-$200 per hour: 15%
- $200-$300 per hour: 16%
- $300 - $500 per hour: 15%
- I'd rather not say / Other: 14%

*Remuneration percentages are solely representative of those who answered this question and do not take into account those who skipped it.

If you’re looking for these people and need help, get in touch with Wayne today:
@ wayneb@ccentricgroup.com